



Shawn Whelan

www.shawnpwhelan.com

521 Wills Rd.

Landing, NJ 07850

201-709-5953

shawn.whelan@gmail.com

Skills:

Adobe Creative Suite,
WordPress, Microsoft Office

Graphic Design, Digital
Marketing, Art Direction,
Web Design,
Branding & Identity

Art & Design illustration,
painting & drawing,
photography, digital art

Summary:

Life-long passionate Artist and Graphic Designer with over 15 years of professional experience in print digital and web design, with a record of collaborating with and leading teams to achieve success. Seeking a position to express my unique creativity and exceptional technical skills.

Professional Experience:

2007- Present Media Group Online, Inc. www.mediagrouponlineinc.com

Art Director / Operations Manager

- Manage, design, upload website content (banners, landing pages, white papers, PowerPoints, ebooks), social media posts, and email campaigns
- Effectively interpret a multitude of themes and concepts into fully designed print, web, and digital products and promotional campaigns implementing individual branding, typography, and creative visual imagery
- Design displays and promotional materials for the annual N.A.B. Convention
- Design multiple PowerPoint presentations and other digital and printed tools for hundreds of international television stations and marketing firms' sales teams spanning hundreds of different industries
- Manage day to day operations including managing freelance Copywriters, Graphic Designers, sales, and office staff
- Conduct sales meetings and demonstrations of website membership experience

2000 - Present

Freelance and Commissioned Artist

- Design and produce websites, business cards, postcards, flyers, and logos for various clients
- Designed and edited marketing materials for Valeant Pharmaceuticals
- Create art including painted wall murals, storefront windows, and painted and drawn reproduction of photos
- Featured Artist for the 2000 New York Cow Parade and the 2007 West Orange Energy Diet

2005 Compuprint America

Art Director

2004 Urban Studio

Pre-press Proofer

2003 Green Advertising

Assistant Art Director

2005 - 2006 Pleasantdale Elementary School

Teacher's Aide (preK-5)

Education:

The Art Institute of Fort Lauderdale

Fort Lauderdale, Florida

Bachelor of Science in Graphic Design

September 2003 3.6 GPA

Montclair State University

Upper Montclair, New Jersey

Completed coursework toward Master of Arts in
Teaching (Art Education)

September 2005-07 3.88 GPA